



Spectrum Senior Living Breaks Ground in Whitestown

Upscale Senior Living Community & Memory Care Center Set to Open in 2019

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Whitestown, Ind. – Spectrum Retirement Communities broke ground this week on its new \$35 million Anson Senior Living Community and Memory Care Center that will open in Whitestown in 2019. The new, state-of-the-art facility is located on 4.9 acres on the north side of Central Boulevard at the intersection of Heartland Drive, just east of BACA and north of Meijer. The development includes nearly 180 residences planned to maximize independence, health and security.

Approximately 140 units will be housed in a 4-story building reserved for Independent Living. An additional 40 units, in an adjacent 2-story building, will be reserved for assisted living and the Memory Care Center. The facility will feature upscale amenities including a movie theater, salon, bistro, central dining area, daily chef-prepared meals available whenever hunger strikes, retail space, on-site concierge services, and dozens of social and wellness activities. The grounds will be extensively landscaped with site features such as patios, gazebos and walking paths. Residents will also enjoy easy walking access to Meijer and other local retail centers. A private limousine car and shuttle bus will be available for residents traveling outside the area.

A project of Denver-based Spectrum Retirement, one of the nation's top 10 senior living providers, Anson Senior Living will feature apartments, available for lease with no expensive down payment, ranging from studios to two-bedroom, two-bath, 1,000-square-foot apartment homes.

"Whitestown is the fastest-growing community in the state, and its boomers and seniors deserve a community that feels like home, yet also offers a wide range of amenities and extra care when they need it," said Spectrum Managing Director Jeff Kraus.

Spectrum operates two communities in the Indianapolis area, with two under development. Its Meadow Brook Senior Living community, located in Fishers, is one of the best senior living communities in the U.S., according to SeniorAdvisor.com. The ratings and reviews site bestows its Best of Senior Living awards on providers who have received consistently high ratings from residents and their families.

"Good stewardship and the pursuit of perfection are among the core values that drive everything we do," said Kraus. "Anson Senior Living in Whitestown will deliver the same excellence that our Meadow Brook residents enjoy."

“Senior living is a sector that is currently underserved in Boone County.” said Town Manager, Dax Norton. “The addition of this Spectrum Senior Living Community and the 8-building, 96 unit Mainstreet project that is also set to break ground soon just north of the Spectrum project, will help us ensure that all ages have great residential options right here in Whitestown.”

About Spectrum Retirement Communities

Denver-based Spectrum Retirement Communities, LLC, is considered a leader and innovator in senior living. Ranked in the top five senior living companies for excellence by its peers and among the top 10 by residents and their families, the privately held company owns and operates 33 senior living communities in 12 states with an overall occupancy rate of 95 percent. Celebrating its second decade of operations, the rapidly growing company has eight communities under construction and managed 4,372 senior apartment homes as of 2016. A staff of approximately 60-70 full-time employees will be hired at the new Whitestown facility. For more information, visit www.spectrumretirement.com.

About Whitestown

Whitestown has been the fastest growing community in the state of Indiana for the past six years in a row, and has made Niche Magazines’ Top 10 list of ‘Best Places to Buy a Home’ and ‘Best Places to Raise a Family’ for the past three years.

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